

01-30-02

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JC903 U.S. PTO
10/058970
UT/2878

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re:

Applicant : Thomas J. Perkowski
Title : AN INTERNET-BASED CONSUMER PRODUCT BRAND
MARKETING COMMUNICATION SYSTEM WHICH
ENABLES MANUFACTURERS, RETAILERS AND THEIR
RESPECTIVE AGENTS, AND CONSUMERS TO CARRY OUT
PRODUCT-RELATED FUNCTIONS ALONG THE DEMAND
SIDE OF THE RETAIL CHAIN IN AN INTEGRATED
MANNER

Attorney Docket No. : 100-058USANB0

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

**TRANSMITTAL LETTER ACCOMPANYING THE FILING OF A
CONTINUATION APPLICATION UNDER 35 U.S.C. 120**

Sir:

This is a request for filing a Continuation Application under 35 U.S.C. 120 of 09/716,848 entitled "METHOD OF AND SYSTEM FOR ENABLING BRAND IMAGE COMMUNICATION BETWEEN VENDORS AND CONSUMERS", by Thomas J. Perkowski, filed November 17, 2000.

Pursuant to 35 U.S.C. 120, the present Continuation Application, which comprises the following documents, contains no new additional matter to that disclosed in Application No. 09/716,848 filed November 17, 2000:

- Three Hundred Twenty Two (322) pages of Specification;
- Six (6) pages of Claims to Invention;
- One (1) page of Abstract of Disclosure;
- One Hundred Seventy Three (173) sheets of Informal Drawings;
- Combined Declaration of Inventorship and Power of Attorney; and
- Certificate of Express Mailing (No. EL189339930US)
- under 37 C.F.R. 1.10 dated January 28, 2002.

Under 35 U.S.C. Section 120, Applicant claims priority to the earlier effective filing dates of the following co-pending Applications: No. 09/716,848 filed November 17, 2000; No. 09/695,744 filed October 24, 2000 which is a Continuation-in-Part of Application No. 09/641,908, filed August 18, 2000 which is a Continuation-in-Part of copending Application No.

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09/599,690 filed June 22, 2000; which is a Continuation-in-Part of copending Application No. 09/483,105, filed January 14, 2000; copending Application No. 09/465,859 filed December 17, 1999; which is a Continuation-in-Part of copending Application No. 09/447,121 filed November 22, 1999; copending Application 09/441,973 filed November 17, 1999; which is a Continuation-in-Part of copending Application Serial No. 09/284,197 which was entered into the U.S. on April 21, 1999 which is a National Stage Entry Application from International Application No. PCT/US97/19227 filed October 27, 1997, published as WIPO Publication No. WO 98/19259 on May 7, 1998; as well as a Continuation-in-Part of the following U.S. Applications: No. 08/736,798, now U.S. Letters Patent No. 5,918,214, filed October 25, 1996, No. 08/752,136, now U.S. Letters Patent No. 6,064,979, filed November 19, 1996; No. 08/826,120 filed March 27, 1997; No. 08/854,877 filed May 12, 1997, now U.S. Letters Patent 5,950,173; No. 08/871,815 filed June 9, 1997; and No. 08/936,375 filed September 24, 1997, each said Application is commonly owned by IPF, Inc., and is incorporated herein by reference in its entirety as if fully set forth herein.

Applicant has established Small Entity Status in prior Application Serial No. 09/716,848.

Power of Attorney has been granted to Thomas J. Perkowski, Esq., of Stamford, Connecticut. A copy of the original Power of Attorney filed in Application Serial No. 09/716,848 is enclosed herewith.

Please send all correspondence in connection to the present Application to:

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Respectfully submitted,



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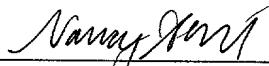
Dated: January 28, 2002

CERTIFICATE OF EXPRESS MAIL
UNDER 37 C.F.R. 1.10

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Mailer: Nancy Short
Dated: January 28, 2002